

# MAPPING SUCCESS WITH DUE DILIGENCE

To close a profitable deal, your business may need to leverage these **7 areas of due diligence expertise**:

## INTELLECTUAL PROPERTY (IP)

**Getting your hands around the value of intangible assets.** Confirm ownership of IP; assess the quantity and quality of IP assets; valuation of intangibles; evaluate how IP is captured and protected in order to prepare for a transaction; and more



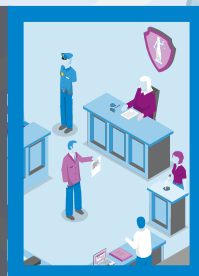
## REPUTATIONAL AND REGULATORY

**Know whom you are doing business with anywhere in the world.** Expert review of more than 11,000 media and news sources; negative sentiment analysis and reporting; background checks; FCPA assessments; political exposure; international sanction reviews; and more



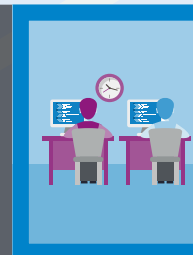
## LEGAL

**Uncovering the hidden legal liabilities, historical and pending, that come with the deal.** Legal history review; bankruptcy searches; past and pending litigation; unpaid judgments and liens; legal entity structure mapping and post-close filing prep; legal obligation review; debt structure and credit analysis; and more



## INFORMATION TECHNOLOGY (IT)

**Looking behind the mainframe to understand the technicals.** Web applications review; identification of potential vulnerabilities/cybersecurity blind spots; assessing IT control structure; testing external network penetration; network systems testing; technical assessments; and more



## COMMERCIAL

**When customers are the center of your ongoing business success.** Evaluate strategy and growth plans; interview customers to assess sales and marketing results; business plan review; provide overall competitive analysis; understand brand value and customer loyalty; and more



## OPERATIONAL

**Understanding the what, where, and how of your operations.** Working capital assessment; manufacturing and operations evaluation; supply chain operations; procurement and supply review; analysis of capital expenditures; capacity analysis; and more



## FINANCIAL

**Getting down to the bottom line of the financials.** Ensure quality of earnings; accounting compliance; review GAAP and SEC reporting compliance; analyze cash flows; review balance sheets; valuation and financial modeling; SG&A review; and more



## DUE DILIGENCE

is often a **difficult, complicated, and labor-intensive task.**

### HOWEVER

CT Corporation works with acquirers and law firms to **streamline the entire process**, guiding clients toward the best results and freeing up resources.

CT can help you find your way through your due diligence process **to complete a successful deal.**

For more information on CT Corporation's due diligence services, contact us at 701-206-2064.