

## Quick Start Card

### Access company information via Search or Browse

**WK LOGO**  
 Click the WK logo to return to the home screen.

[Logout](#)
Clarion

Wolters Kluwer

Select a company by industry

**TOYOTA CAETANO PORTUGAL**  
 Region: PT | Ticker: SCT-PT | SEDOL: 7132962 | Exchange: SCT-LIS  
 Consumer ▶ Retail ▶ Motor Vehicles and Parts ▶ Motor Vehicle Sales ▶ Auto

**Toyota Motor Corporation**  
 Region: JP | Ticker: 7203-JP | SEDOL: 6900643 | Exchange: 7203-TKS  
 Industrial and Materials ▶ Industrial Manufacturing ▶ Transportation Equipr

**Toyota Motor Credit Corp.**  
 Region: US | Ticker: TYMC20 | SEDOL: 0292261 | Exchange: TYMC20-OTC  
 Finance ▶ Specialty Finance ▶ Consumer Finance ▶ Automobile Financing

**Toyota Tsusho Corporation**  
 Region: JP | Ticker: 8015-JP | SEDOL: 6900580 | Exchange: 8015-TKS  
 Industrial and Materials ▶ Materials ▶ Chemicals ▶ Specialty and Performa

Wolters Kluwer

Select a company by industry

**BY COMPANY NAME OR TICKER**  
 Search employs type-ahead suggestions providing a list of companies to choose from. Click a title to view the company dashboard.

**BY INDUSTRY**  
 Drill down through industries for a list of companies within each sector and sort by *Revenue in Industry*, *Total Revenue* or *Company Name*.

**All Industries**

- ▶ Business and Public Services
- ▶ Conglomerate
- ▶ Consumer
  - ▶ Consumer Products and Services
  - ▶ Hospitality
  - ▶ Media
    - ▶ Broadcasting
    - ▶ Electronic Media
      - ▶ **Consumer Content**
        - ▶ Communication and Collaboration
        - ▶ Entertainment
        - ▶ Information and News
        - ▶ Web Navigation
        - ▶ Professional Content
      - ▶ Entertainment and Programming
      - ▶ Print
    - ▶ Retail
  - ▶ Energy
  - ▶ Finance
  - ▶ Healthcare
  - ▶ Industrial and Materials
  - ▶ Technology

Content targeted toward the general public. Includes social networking, portals, and travel and entertainment resources.

**Companies in "Consumer Content" 100**

Sort by  Revenue in Industry  Total Revenue  Company Name

**Alphabet Inc**  
 Region: US | Ticker: GOOGL | SEDOL: BYVY8G0 | Exchange: GOOGL-NAS  
 \$59.51B revenue in "Consumer Content" | \$74.99B total revenue

**Google Inc**  
 Region: US | Ticker: GOOAV | SEDOL: BKQV891 | Exchange: GOOAV-NAS  
 \$45.09B revenue in "Consumer Content" | \$66.00B total revenue

**Apple Inc**  
 Region: US | Ticker: AAPL | SEDOL: 2046251 | Exchange: AAPL-NAS  
 \$19.91B revenue in "Consumer Content" | \$233.72B total revenue

**Facebook Inc**  
 Region: US | Ticker: FB | SEDOL: B7TL820 | Exchange: FB-NAS  
 \$17.93B revenue in "Consumer Content" | \$17.93B total revenue

**Tencent Holdings Ltd**  
 Region: KY | Ticker: 700-HK | SEDOL: BMMV2K8 | Exchange: 700-HKG  
 \$15.12B revenue in "Consumer Content" | \$15.85B total revenue

**Baidu Inc**  
 Region: KY | Ticker: BIDU | SEDOL: B0FXT17 | Exchange: BIDU-NAS  
 \$10.25B revenue in "Consumer Content" | \$10.25B total revenue

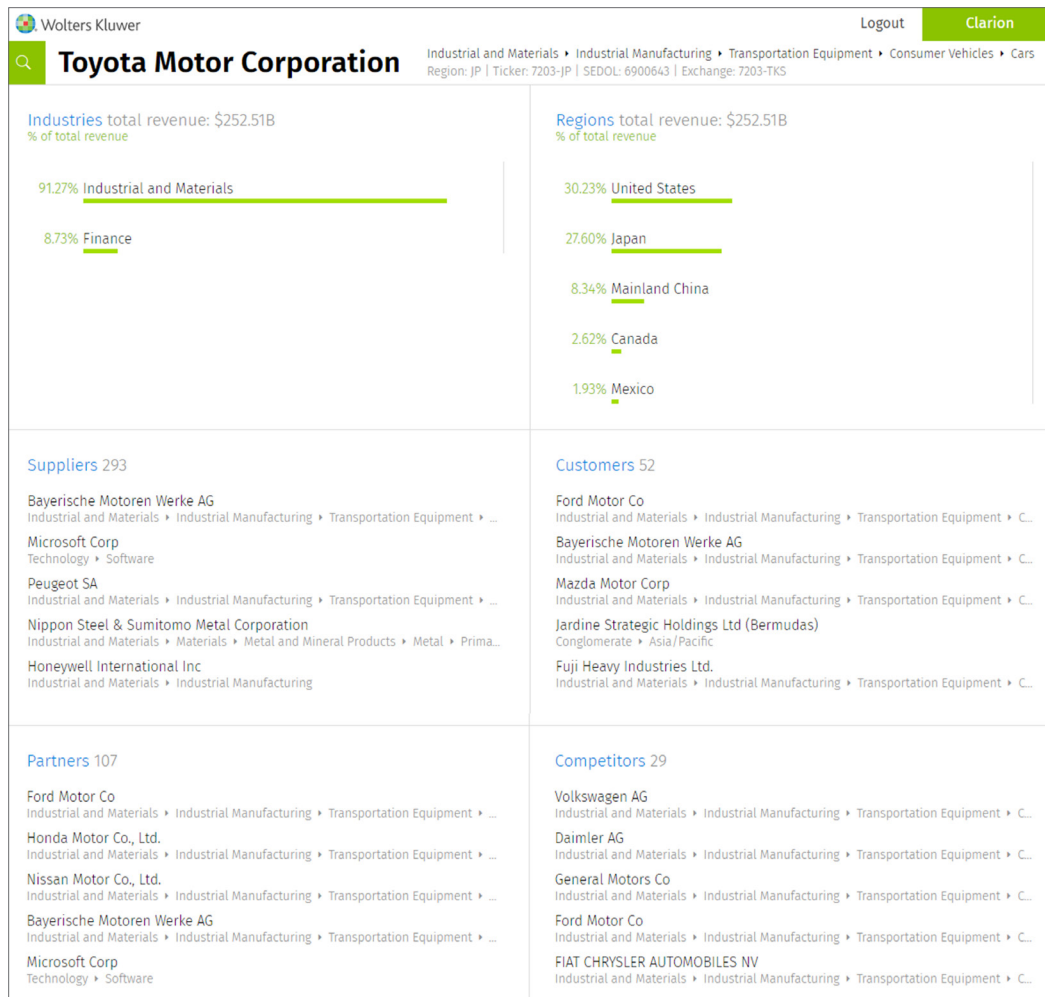
**Netflix Inc**  
 Region: US | Ticker: NFLX | SEDOL: 2857817 | Exchange: NFLX-NAS  
 \$6.13B revenue in "Consumer Content" | \$6.78B total revenue

Customer Support ■ M-F 8AM-6PM CST  
 LRUSCustomerCare@wolterskluwer.com ■ 1-866-529-6600  
 clarion.wolterskluwer.com

## Quick Start Card

### Company Dashboard

Click any category for detailed information.



#### HEADER

Key information including core industry, region and stock trading information.

#### INDUSTRIES

See total company revenue followed by a breakdown of the percentage of revenue per industry

#### REGIONS

Explore an at-a-glance view of revenue by country.

#### SUPPLIERS

Click for a list of companies from which the target obtains resources.

#### CUSTOMERS

View companies to whom the target company sells its goods and/or services.

#### PARTNERS

View a searchable list of relationships, grouped by disclosure method.

#### COMPETITORS

Find companies competing in same industry sector.

## Quick Start Card

### Industries

Drill down through industry subsectors to view percentage of revenue. Click an industry on the left to reveal other companies participating in the same arena on the right.

The screenshot displays the Clarion interface for Toyota Motor Corporation. The top navigation bar includes 'Logout' and 'Clarion'. The breadcrumb trail is: Industrial and Materials > Industrial Manufacturing > Transportation Equipment > Consumer Vehicles > Cars. The main content area is divided into three panes:

- Left Pane (Industries):** Shows a tree view of revenue percentages:
  - 91.27% Industrial and Materials
    - 91.27% Industrial Manufacturing
      - 91.27% Transportation Equipment
        - 91.27% Consumer Vehicles
          - 91.27% Cars (highlighted)
  - 8.73% Finance

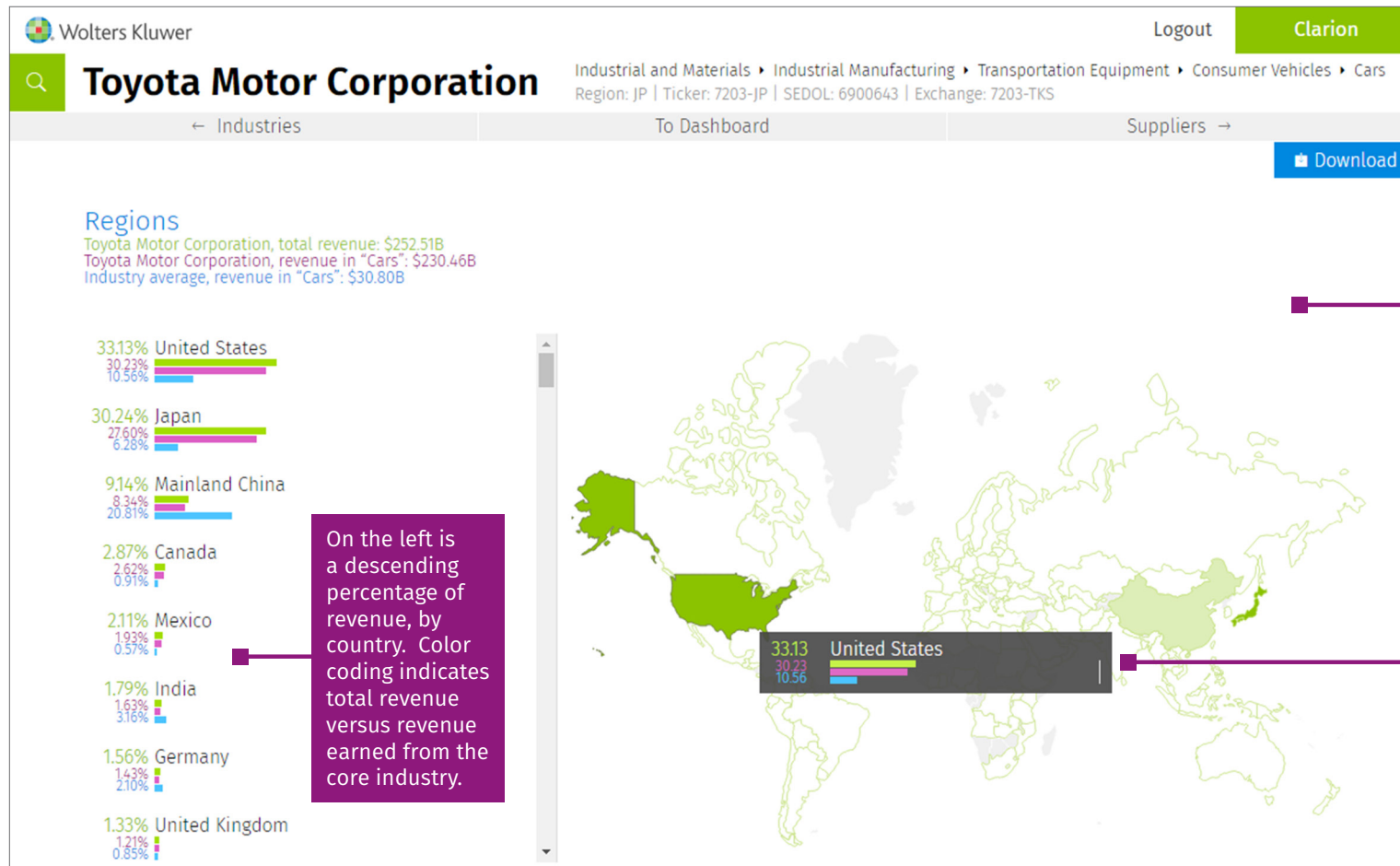
- Right Pane (Description):** Provides a description of the 'Cars' sector: "Cars, light trucks, (including vans), and sports utility vehicles, designed primarily for transportation purposes on paved streets."
- Bottom Pane (Other participants in "Cars" 72):** Lists other companies in descending revenue order:
- Volkswagen AG:** Region: DE | Ticker: VOW-DE | SEDOL: 5497102 | Exchange: VOW-ETR | \$164.99B revenue in "Cars" | \$233.03B total revenue
- General Motors Co:** Region: US | Ticker: GM | SEDOL: B665KZ5 | Exchange: GM-NYS | \$145.77B revenue in "Cars" | \$152.36B total revenue
- Ford Motor Co:** Region: US | Ticker: F | SEDOL: 2615468 | Exchange: F-NYS | \$140.57B revenue in "Cars" | \$149.56B total revenue
- FIAT CHRYSLER AUTOMOBILES NV:** Region: NL | Ticker: FCA-IT | SEDOL: BRJFWP3 | Exchange: FCA-MIL | \$113.12B revenue in "Cars" | \$120.83B total revenue
- Honda Motor Co., Ltd.:** Region: JP | Ticker: 7267-JP | SEDOL: 6435145 | Exchange: 7267-TKS | \$101.75B revenue in "Cars" | \$129.81B total revenue

Annotations on the interface:

- Navigation Bar:** A callout box states: "Use the navigation bar to move seamlessly through the six categories or return to the target company main dashboard." A 'Download' button is also visible.
- Left Pane:** A callout box states: "The left pane indicates the percentage of company revenue within each industry sector."
- Right Pane:** A callout box states: "The right pane provides a description of the currently selected industry sector followed by a list of participating companies in descending revenue order."
- Bottom Pane:** A callout box states: "Download findings into a spreadsheet."

## Quick Start Card

### Regions



The interactive map provides a visual representation of the data in the left pane. The darker the shading the higher the percentage of revenue.

Hover over a country to see the name. Click to see detailed revenue percentages.