

Sustaining Momentum Post-COVID-19

Nurse Executives: Driving Change in the Era of COVID-19 analyzes the priorities and preparedness of today's nurse leadership from a survey of healthcare stakeholders. The COVID-19 pandemic has highlighted the shortcomings of the US healthcare system,

requiring nurse executives to focus on key strategic imperatives for lasting change. Nurse executives are poised to drive decision-making, strengthen the wellbeing of their staff, build resiliency into the workforce, and challenge the status-quo.

1 Champion Workforce Policy Changes

Proactively shape nursing workforce policies to focus on career satisfaction and advancement.



The **top 3** nurse executive priorities include:

- Reduce nurse burnout
- Improve training and increase competencies to prepare new nurses
- Ensure a safe and healthy work environment

2 Foster Fluidity

Formalize alternative care-delivery models so they are agile and flexible.

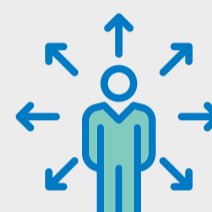
3 models that should be expanded:



Team-nursing models that focus on collaboration and expand core competencies



Cross-training across like units so nurses become fully functional as independent care professionals in new units



Orientation and rapid onboarding to ensure competency in patient care

3 Bring Nursing Home

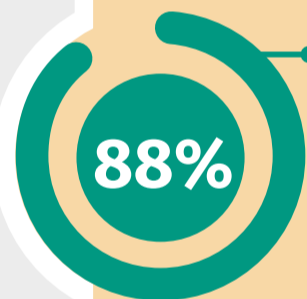


Engage in health policy making to advance the use of nurse-led telehealth models: the window into the home. Nurse-led models of telehealth enable nurses to work at the top of their licensure and scope of practice.

1 billion telehealth visits by end of 2020 in the US¹

4 Get Social

Build social determinants of health (SDoH) into the bones of care-delivery models. Leverage nurses to interpret social factors and contribute to integrated, people-centered care.



of nurse executives agree that more-comprehensive patient information is needed to deliver better care—and that includes access to quality data that recognizes a patient's social and/or lifestyle needs.

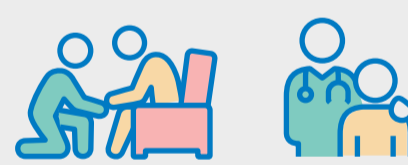


5 Strengthen Community Care

Foster programs that make nurses change agents of community care. Work collaboratively with stakeholders to identify meaningful and sustainable community strategies.



Community engagement is a **top priority** for nursing.



Nurse executives want to mobilize nurses to become change agents who bridge the delivery of care and the social needs of care in the community.

6 Elevate Education

Expand education and clinical training programs for new nurses.

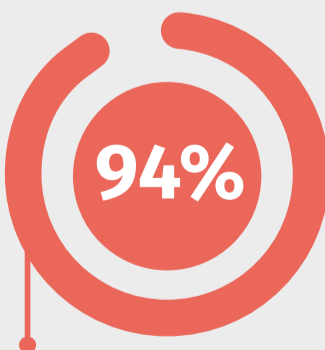


76%

of nurse executives say there is variability in the education of new nurses being prepared for practice

7 Follow the Evidence

Manage care variability through access to the same evidence-based resources across disciplines.



agree that we need to better align care teams so that everyone is practicing based on the same evidence



¹ Forrester Research. Healthcare Predictions 2020: Virtual Care Visits Will Soar to More Than 1 Billion in the US, WebWire, April 8, 2020; <https://www.webwire.com/ViewPressRel.asp?ald=257746>.