



# CCH TAGETIK SMARTINSIGHT

## Make Data-Driven Decisions — Fast.

CCH Tagetik SmartInsight equips you with the self-service tools to create dynamic reports and perform on-the-fly analysis for better, faster decisions. Whether you need to provide answers, guide strategy or pivot direction in an instant, CCH Tagetik SmartInsight gives you the power to slice, dice, and drill down into large volumes of data using a rapid-fire processing engine.

When you need the flexibility to create reports ad hoc, perform analysis on-the-fly, and react to uncertain market conditions confidently, CCH Tagetik SmartInsight gives you the tools to do so quickly.

## CCH TAGETIK SMARTINSIGHT

### GAIN KEY INSIGHTS

Mine your data for answers — quickly. Use built-in financial intelligence to create reports ad-hoc, and then slice, dice and drill-down into the data — even meta-data — to investigate underlying drivers. An intuitive interface makes it easy to determine what your next move should be.

### WHAT-IF SCENARIOS

Test any business scenario before you action on it. Run simulations on your query of internal or external data. By leveraging the power of our data engine, the Analytic Information Hub, to transform granular financial and operational data, you can instantly produce queries and forecasts using detail-level drivers.

### MAKE FASTER DECISIONS

We built CCH Tagetik SmartInsight to enable quick thinking, fast answers, and rapid decision making that considers every aspect of your inquiry. Create queries and investigate your data quickly. Use your insights as the basis for what-if analysis and choose the best scenario to action on.

### COLLABORATION

Ensure everyone is on the same page. Our functionality enables you to save and share analysis and simulations with your team. To reduce the risk of miscommunication and data errors, all collaboration occurs within the app and all collaborators use the same up-to-date source of automated data to create reports.

### HIGHER ROI

Spend less time investigating variances and more time creating your action plan. No need to use a report designer. With the click of a button, CCH Tagetik SmartInsight automatically refreshes your data queries and reports with the latest numbers.

### FINANCE-OWNED, REDUCE IT DEPENDENCY

So Finance can be self-sufficient and agile, while reducing maintenance costs, CCH Tagetik SmartInsight comes with pre-built tools, finance-friendly functions and easy to use features. Since all functionality is available in web templates, you can perform queries with zero footprint on your desktop.

*“Agility is key in today’s ever-changing market. As changes accelerate, our customers need to accelerate their responses. With the innovative analytic tools provided by CCH Tagetik SmartInsight, customers can unearth the insights to make data-driven decisions.”*

**Fabrizio Tocchini**

Global Head of Innovation  
CCH Tagetik

## Addressing Common Challenges

- **Fast and Accurate Analytics:** Our powerful data engine, the Analytic Information Hub, makes all granular financial and operational data available for investigation, so you can easily mine it and unearth detailed results quickly and accurately.
- **Adapt Quickly to Changing Requirements:** When the market changes, you can update assumptions, adjust key drivers, run simulations and what-if scenarios to determine the best alternate path.
- **Gain Insights and Make Better Decisions:** CCH Tagetik enables you to drill into the results of any report. CCH Tagetik SmartInsight takes this one step further, enabling you to create a dynamic report ad hoc, and then easily change the parameters, and drill into your results.
- **Save Costs, Save Time and Reduce Risk:** Our finance-owned solution automates processes that are traditionally time- and resource-consuming, like designing reports and data investigation. This end-to-end automation improves decision making, gives you fast time-to-value and a lower TCO.

## Features

**Smart Reporting & Analytics:** Leverage built-in financial intelligence in reports and data queries.

**Intuitive user-interface:** Create and update reports on-the-fly with drag-and-drop functionality and Excel-like, web-based features.

**Self-Service Reporting:** Create and refresh dynamic reports with real-time data, financial and analytical data across any dimensionality or hierarchy.

**On-the-fly Analysis:** Change report parameters and slice, dice and drill-down on internal and external data to quickly analyze results.

**Perform What-if Simulations:** Easily adjust drivers and data to reflect different financial and operational scenarios. Then, refresh your report to see the outcome of each scenario.

**Collaboration and Alignment:** Save and share reports and simulations with your team. Everyone accesses the same data, so reports reflect a single version of the truth.

**Embedded in a Unified Platform:** Find answers quickly by combining all data, processes and analytic tools in a unified platform.

**Powered by the Analytic Information Hub:** Connect granular financial and operational data to take the whole picture of performance into account when you’re making decisions.

**Finance-owned:** Become self-sufficient and agile while reducing IT dependency and maintenance costs.

**Web-based zero footprint:** Complete web templates using Excel-like features with no need to install the Excel add-ins on your laptop.

### Why CCH Tagetik?

- **Finance-owned: Purpose-built** to be maintained by Finance, reducing TCO and dependency on IT.
- **Unified CPM Solution:** Consolidation, Planning, Reporting and Disclosure in one solution.
- **Reliability:** Our implementation team consistently delivers.
- **Cloud without Compromise:** On premises. On cloud. One solution. The choice is yours.

## About Wolters Kluwer | CCH Tagetik

Wolters Kluwer enables finance, legal, tax, and healthcare professionals to be more effective and efficient. We provide information, software, and services that deliver vital insights, intelligent tools, and the guidance of subject-matter experts. We understand the complex challenges that face the Office of the CFO and translate that knowledge into intuitive, enterprise-scale CCH® Tagetik performance management software solutions that drive business results. With over 180 years’ experience in the markets we serve, Wolters Kluwer is lifting the standard in software, knowledge, tools and education.