

# CCH TAGETIK FOR CONSUMER PACKAGED GOODS (CPG)



## Strike the Right Balance in Supply Chain Decisions

Get the agility you need to respond to changing market demands. CCH Tagetik for CPG aligns every link of the supply chain with centralized data, enabling you to extract in-depth insights from customer activities, sales channel efforts, production scheduling — and more.

By using a true integrated planning solution, both finance and operations can tap into a single data source to automatically complete all types of planning, including production, purchasing, inventory, demand, and sales planning. With plans interconnected, you can instantaneously see the ripple effect of a change across all other plans, and the impact on production KPIs, margins, and profitability. Leverage your supply chain effectively to optimize costs and enable growth with CCH Tagetik.

## CCH TAGETIK FOR CPG

### Align Supply Chains with Unified Planning

Connect purchasing, production, shipping and sales. Unify financial and operational data, all contributors and all cross-functional planning processes to understand the domino effect of operational changes. By seeing the big picture, you'll have the insight to improve efficiency, meet delivery times, and satisfy customer demands.

### Sync Production with Sales

Leverage our advanced analytics capabilities to execute your planning and forecasting process. Align inventory level, logistics, production and sales with an accurate demand forecasting - to slash time-to-market for product launch. Elevate your process lifecycle with predictive AI capabilities, to respond faster to the changing and evolving consumer habits.

### Dig Profitability at Every Level

Gain a deep understanding of your SKU mix to identify whether your margins are diluted. Explore profitability down to the most granular level, by customer, product, brand, region and distribution channel. Our solution enables you to assess your portfolio faster, to make on-the-fly analysis and instant adjustments, by visualizing the financial impacts of operational changes in real-time.

### Optimize Costs Allocation

True profitability requires a detailed understanding of costs. Break down your baseline to identify the optimal costs allocation strategy across the whole supply chain. Gauge the effect of discounts policies on gross and net sales margin. Gain multidimensional insight regarding all costs and profits throughout the value chain, execute detailed driver-based and activity-based costing with what-if scenario analysis.

### Optimize Cash Flow Management

Plan cash flow at the company-, product-, and project-level. Integrate cash flow planning, reporting and long-range forecasting in one platform and with one data set. Optimize liquidity by monitoring the cash-in, cash-out, and cash-impact of business changes on forecasts.

### Accelerate the Financial Close

Manage complex global requirements in a streamlined financial close workflow including account reconciliation, local close, group consolidation, regulatory reporting, disclosure, and iXBRL. To boost accuracy, our built-in an intercompany cockpit, multi-GAAP/IFRS support, and currency translation fosters consistency enterprise-wide.

*“The CCH Tagetik solution allows us to manage in one integrated environment closing, budgeting, forecasting and cash flow planning processes. Tight integration ensures complete data traceability and auditability and immediate reporting and variance analysis.”*

Elisa Florio  
Group Controller, Zuegg

## Key Capabilities for CPG

- **Comprehensive Planning:** Develop long-term, top-down corporate plans including external factors that can affect product launch, like raw material and commodity prices shift, supplier network changes, governmental policies. Set targets that drive short-term, bottom-up tactical budgets.
- **Manage Uncertainty:** Identify, assess risks and measure the volatility of decisions. Set metrics to monitor KPIs, establish risk thresholds, and play out what-ifs according to risk exposure.
- **Modelling and What-if Analysis:** Project future plans and play out what-if scenarios to see impacts on P&L, cash flow or balance sheet of the different strategies — like stock level, brand acquisition, product launch.
- **Extensive Profitability Analysis:** Understand the drivers impacting profitability throughout the product lifecycle — from R&D to manufacturing, logistics, shelf positioning and trade marketing.
- **Analytic Information Hub:** Underpinning all solutions is this powerful data engine. It centralizes granular financial and operational information and enables in-depth modeling and analysis — fast.
- **Custom CPG Intelligence:** Use embedded logic for bills of materials, routings, inventory parameters, lead times, MRP netting, vendor allocations and capacity management.
- **Bottom-up Costs Calculation:** Empower Finance to control the dynamic variation of COGS, fluctuation in raw material prices and stock level, by analyzing the relative impact on profitability and gathering data from all functions, processes and flows.
- **Accurate Capital Expense Planning:** Plan your CAPEX for trade investment, manufacturing capabilities, logistic distribution and transportation costs, and more.
- **Rolling Forecasts:** Respond with flexibility to market changes by building periodic, rolling forecasts that automatically combine data from plans, budgets and actuals.
- **Data Governance & Lineage Tracking:** Starting from transactions and all the way through the cycle, manage all data within our integrated platform.
- **Financial Consolidation:** Use our consolidation engine to streamline the financial close from end-to-end with support for multiple GAAPs, IFRS, currencies and complex operational structures.
- **Built-in Financial Intelligence:** Improve insights with double-entry logic, currency translation, management, legal and regulatory roll-ups, unlimited multi-currency and interest support.

## Key Features:

**Unified CPM Platform:** We offer a unified, integrated financial and performance management solution that includes:

- Financial Close and Consolidation
- Budgeting, Forecasting, and Planning
- Financial and Management Reporting
- Profitability Analysis
- Production Cost Planning and Control
- Workforce Planning
- Capital Expenses Planning
- Advanced Analytics and Dashboarding

**Integrated and Extended Planning (xP&A):** CapEx, S&OP, Demand, Production, Capacity, HR and Workforce, Balance Sheet, Capital, Profitability, Strategic, and Cash Flow.

**Self-Service Reporting & Analytics:** Produce reports, visual analytics and dashboards without IT. Complete complex calculations, create reports and dynamically pivot data for analysis without delay.

**Microsoft Office Integration:** CCH Tagetik natively integrates with Word, PowerPoint and Excel and supports multiple output formats including PDF, PPT, HTML and XML.

**Audit Trail & Workflow:** Capture detailed audit logs of all changes — by who and when. Collaborate across the organization with task lists, status and approval process.

**System Integration:** CCH Tagetik has an open architecture and built-in ETL to fit seamlessly into an existing Microsoft, SAP or mixed technology environment.

## About Wolters Kluwer | CCH Tagetik

Wolters Kluwer enables finance, legal, tax, and healthcare professionals to be more effective and efficient. We provide information, software, and services that deliver vital insights, intelligent tools, and the guidance of subject-matter experts. We understand the complex challenges that face the Office of the CFO and translate that knowledge into intuitive, enterprise-scale CCH® Tagetik performance management software solutions that drive business results. With over 180 years' experience in the markets we serve, Wolters Kluwer is lifting the standard in software, knowledge, tools and education.