Referencing many rulings of European courts, as well as interpretations and guidelines formulated by European data protection authorities, this book will be of great practical value to lawyers, multinational corporations and their customers and contractors. As the global scale and evolution of information technologies have changed the data processing environment and brought in new challenges, and as many non-EU jurisdictions have adopted equivalent regimes or largely analogous regulations, this book will be an indispensable source of practical guidance and information to lawyers and business leaders for many years to come.