#### Lehman Brothers European Media Conference 2006



Financial Services

Brian Longe President & COO, Wolters Kluwer Financial Services

June 15, 2006 - New York

## Forward-Looking Statements

This presentation contains forward-looking statements. These statements may be identified by words such as "expect," "should," "could," "shall," and similar expressions. Wolters Kluwer cautions that such forward-looking statements are qualified by certain risks and uncertainties, that could cause actual results and events to differ materially from what is contemplated by the forward-looking statements. Factors which could cause actual results to differ from these forward-looking statements may include, without limitation, general economic conditions, conditions in the markets in which Wolters Kluwer is engaged, behavior of customers, suppliers and competitors, technological developments, the implementation and execution of new ICT systems or outsourcing, legal -, tax -, and regulatory rules affecting Wolters Kluwer's businesses, as well as risks related to mergers, acquisitions, and divestments. In addition, financial risks, such as currency movements, interest rate fluctuations, liquidity and credit risks could influence future results. The foregoing list of factors should not be construed as exhaustive. Wolters Kluwer disclaims any intention or obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.



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## WK: A Global Business in Professional Publishing

#### ■ Business profile

- Global publishing and information services company
- Market-leading positions in core markets
- Operating in >30 countries; in Europe, North America, and Asia Pacific

#### Key market themes

- Migration from print to electronic is accelerating
- Compliance, regulation, and information depth and breadth
- Developing leadership positions in adjacent markets
- Key drivers of growth opportunities, increasing in major markets

#### ■ Financial highlights

- Euronext listed (AEX index)
- Market Capitalization EUR 6 bln and Enterprise Value EUR 8 bln (31/05/06)
- Revenues 2005 EUR 3.4 bln with 16% operating margins
- 75% institutionally held (of which 35% North America, 64% Europe, 1% Asia Pacific/Middle-East)



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## Vision

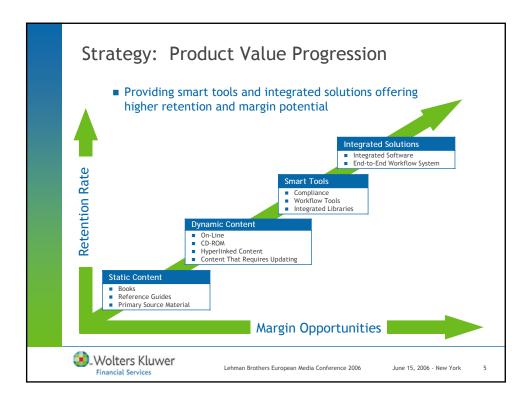
### The Professional's First Choice

Provide information, tools, and solutions to help professionals make their most critical decisions effectively and improve their productivity



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## Core Wolters Kluwer Strengths

- Large and profitable markets with potential to create value for customers
- Leading and distinct positions in key professional segments
- Significant brands and customer access (distribution)
- Emerging customer needs and technologies create opportunities to build new products and services
- Build on proven capabilities in content development, technology, and customer service



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Health \$814 million	Corporate & Financial Services \$617 million	Tax, Accounting & Legal \$775 million	Legal, Tax & Regulatory Europe €1,292 million	Education €309 million
Pharmacists Nurses Hospitals Brands include:  Adis Facts & Comparisons  IFI Patent Intelligence  Lippincott Williams & Wilkins  Medi-Span Ovid Source	Banking Insurance Compliance  Brands include: BizFilings CT CT Summation CT Tymetrix UCC Direct Services Wolters Kluwer Financial Services	Tax advisors Accountants Lawyers  Brands include: Aspen CCH ProSystem fx Loislaw Kluwer Law International	HR managers Accountants Lawyers  Brands include:  ASPI Croner  CCH IPSOA Kluwer Lamy Lamy LA LEY Luchterhand Norstedts Juridik Teleroute	Teachers Professors Students  Brands include:  Bildungsverlag EINS  digital spirit  Jugend & Volk  Liber  Műszaki Kiadó  Nelson Thorne:  Wolters- Noordhoff  Wolters Planty
• Source	New Corporate Ide	entity Launched:		

## Strategy

- 1 Invest in growth around leading positions
- Reduce costs through structural improvements
- Reorganize the business to deliver growth



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## The Implementation of the Plan

- Invest in growth around leading market positions; strict capital allocation (ROIC focus)
  - Move from bottom-line focus to organic growth
  - Customer focus
  - Increased product development
  - Focus on marketing and sales
  - Investments in on-line growth and migration-integrated, end-to-end solutions
  - Selective, bolt-on strategic acquisitions
- Reduce structural costs creating more funding for NPD and to support margins
  - Consolidate real estate
  - Standardize and consolidate technology platforms, data centers
  - Off-shore development and IT outsourcing
- Reorganize
  - Create centralized operating model with strong divisional management
  - Launched customer-facing units; larger, less fragmented businesses, globalization
  - Set high standards of performance and targets (bottom-up driven) linked to remuneration



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## Strategy and Restructuring Impact

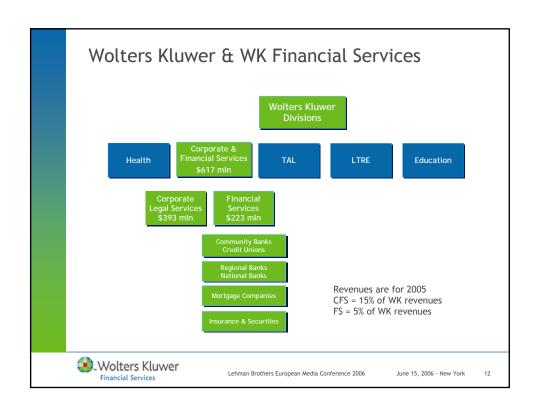
	20	03	20	04	20	05	20	06	То	tal
EUR Million	Original Target	Actual	Original Target	Actual	Original Target	Actual	Q1	FY Target	Original Target	Guidance
Product development spend	N/A	200	200 +50 (CC=235)	220	200 +70 (CC=255)	250	59	270	± 800 (incr. 200 3 yr period)	± 800 (incr. 200 3 yr period)
Non-exceptional restructuring expenses	N/A	N/A	40	25	30	42	6	30	± 215	± 260
Exceptional restructuring expenses	100	96	40	44	10	20	-	-	± 215	± 200
FTE reductions	500	521	500	724	400	358	47	200	± 1600	± 1800
Total cost savings	20	29	40	70	80	100	28	120	100-110	150-160 run-rate

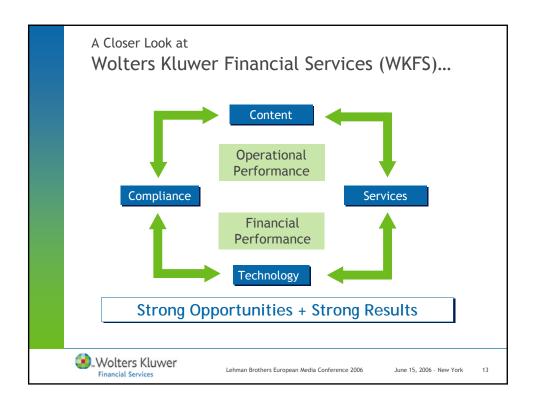


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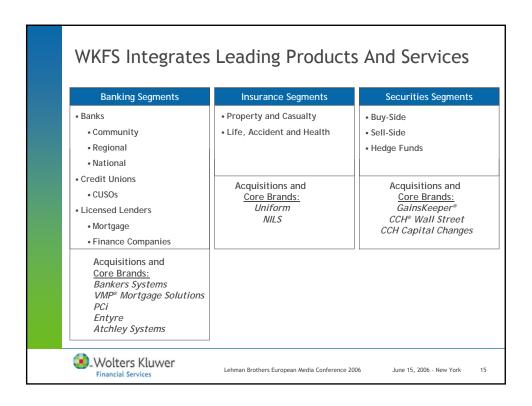
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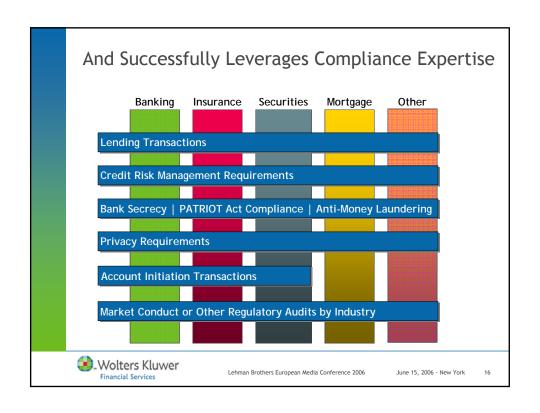
Key Operational Measures	2003	2004	2005	Q106	2006E*	200 Onwa
Organic revenue growth	-2%	1%	2%	1%	2-3%	4%
Ordinary EBITA margin	18%	16%	16%	13%	16.5%-17.0%	19-2
Cash conversion	109%	126%	106%	65%	95-105%	95-10
Key Financial Measures						
Free cash flow	€393	€456 mln	€351 mln	€43mln	±€350 mln	≥€400
ROIC %**	7%	7%	7%	n/a	7%	≥ WAC
	€1.18	€1.02	€1.06	€0.22	€1.18-€1.23	C4 4F (











## Across Markets With Favorable Dynamics

#### **Market Penetration**

- More than 15,000 banks, credit unions, mortgage companies, securities and insurance companies
- Greater than 80% of U.S. banks, including more than 90% with more than \$10 billion in assets
- 70% of top mortgage originators for our mortgage content products
- 96 of the top 100 lenders in the U.S. for our analytical products
- Greater than 85% of national insurance organizations and 1,200 insurers nationwide
- 1,300 employees (Minneapolis; Boston; New York City; St. Cloud, MN; Troy, MI)

#### **Key Market Trends and Drivers**

#### **Banking Content**

- Increased automation of lending and deposit processes
- Major concern over multiple compliance and risk areas
- Tougher regulatory and enforcement environment
- Increased use of hosted solutions and outsourcing

#### **Banking Analytics**

- Competitive lending environment fostering heightened accountability and responsibility
- Increased need for transparency in processes and metrics
- Increased use of hosted solutions and outsourced business models
- Increased need for consulting support

#### Securities Insurance

- Tougher regulatory and enforcement environment
   High profile regulatory
   Life companies are now subject to BSA/PATRIOT Act requirements
  - actions create reputation risk Regulatory requirements continue to become more complex
    - Rising demand for speed and accuracy when processing claims
    - Increasing competition related to new product introductions



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hedge funds

Increased number of

corporate actions

occurring each year,

resulting in complex tax reporting requirements

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## Market Dynamics Support a Growth Strategy

- Compliance remains a top concern for financial institutions
  - Bank Secrecy Act/PATRIOT Act are the number one regulatory priorities in the banking market and are becoming larger issues in securities and insurance as well
  - $\,-\,$  Compliance and risk management represent two major drivers for IT spending
  - Regulatory simplification has little traction
- Increased enforcement climate
  - Enforcement actions scorecard shows rapid rate of increase
    - 410 total federal actions in 2005
  - Number of Suspicious Activity Reports (SARs) is mushrooming
    - 2005 full-year total was 515,000
    - Last 12-month total through April 2006 was 1,921,000
- Core product competencies are well-positioned in growth areas
  - Expansion of commercial lending by community banks and credit unions
  - Expansion of mortgage lending by community banks
  - Health Savings Accounts leveraged with deposit businesses
  - Demand for SBA loans near all-time high
  - Workflow solutions support FI need for operational efficiencies



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### **Executing on WK Strategic Imperatives**

#### 1 Invest

- Implement portfolio management across products, markets, and channels
- Expand integrated solutions offerings (Expere)
- Acquire related content and compliance businesses
- Extend product enhancements to workflow and analytics capabilities
- Expand sales and marketing programs into new U.S. and global markets

#### 2 Reduce Costs

- Pace investments in content restructuring and expanded off-shore product development efforts
- Standardize and consolidate technology platforms, data centers, and increase use of off-shore development and IT outsourcing
- Execute Lean Six Sigma and CMMI operational enhancements

#### 3 Reorganize

- New executive management in 2005
- Continue portfolio rationalization (CTIS divestiture to Fiserv® in 2006)
- Improve go-to-market effectiveness with integrated marketing and new sales alignment



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## WKFS 2005 and 2006 Initiatives: Progress Report

Product Innovation

- Started integration with a top 5 bank with our new Expere<sup>®</sup> integrated solution
- Delivered first phase of new single XML content repository with home equity and mortgage content
- Expand product reach through partnerships with third party processors
- Completed brand rationalization and introduced new WKFS brand late in 2005
   Completed product portfolio assessments, characterization, and prioritization

#### Professional Services

- Created focus around BSA and analytics consulting and realized strong year over year growth in services revenues
- Re-platformed and reintroduced our on-line compliance training library: Compliance University™

#### Operational Enhancements

- Completed SAS 70 (required by national bank customers)
- Completed CMMI Level 2 certification for software development
- Working toward release of first phase web-based customer ordering and selfservice capabilities

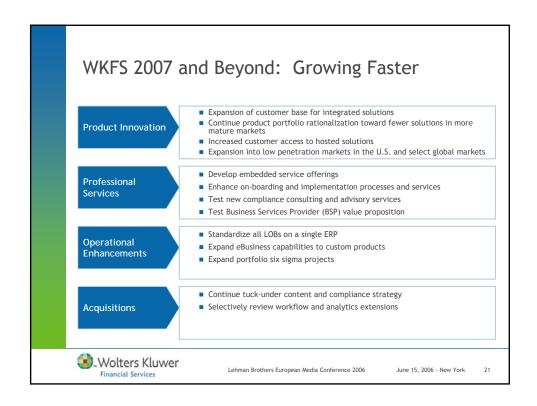
#### Acquisitions

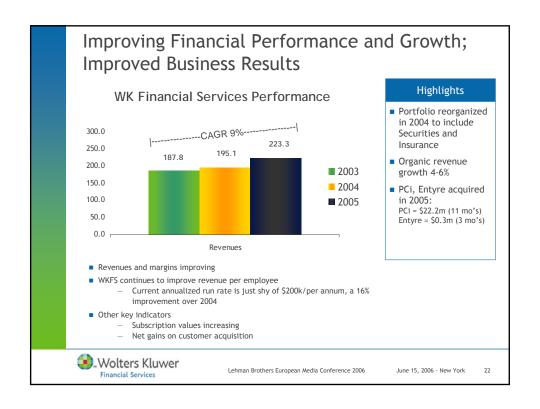
- Completed acquisitions of PCi and Entyre in 2005
  - $-\,\,$  PCi is the leader in analytics solutions for CRA and HMDA reporting
  - Entyre has a leading technology platform for mortgage doc prep and workflow automation



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# A Deep Dive on One Opportunity-Integrated Solutions...

- Addresses major customer operational concerns:
  - Control over Compliance Documents and Transactions
  - Organizational consistency
  - Management of the third party broker channel
  - Cost of compliance (maintenance, updates)
- Provides benefits that go much further: helps customers grow their businesses
  - Reduced time-to-market for new products
  - Improved competitive positioning
- Demonstrates WKFS' brand proposition:
  - Content (single XML repository)
  - Compliance (on-demand dynamic document generation and delivery)
  - Technology (application interfaces as a web service)
  - Services (strong implementation methodology)



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# Today's Typical Non-Integrated Compliance Environment

- Inefficiencies with scattered, incompatible systems





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## Compliance Pain Points for Financial Institutions

- Constraints in all aspects of compliance workflows

#### ■ Slow speed to market

- Content vendor bottlenecks to update content
- Front-end system bottlenecks
- Redundant and inefficient content maintenance
- Poor workflow and tools

#### ■ Inefficient processes

- Run-time operations (systems and processes)
- Content creation and ongoing maintenance
- Testing and promotion

#### ■ High compliance risk

- Multiple systems and redundant document libraries
- Manual or poor document selection logic
- Compliance monitoring and updating across 51 jurisdictions

#### ■ Technology limitations

- Documents silo'd into disparate front-end systems
- Architecture not scalable
- Not service oriented
- Poor data flow between systems



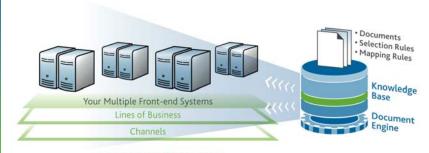
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## Target Environment: Integrated Compliance

- Single source content for all systems, business lines, and channels

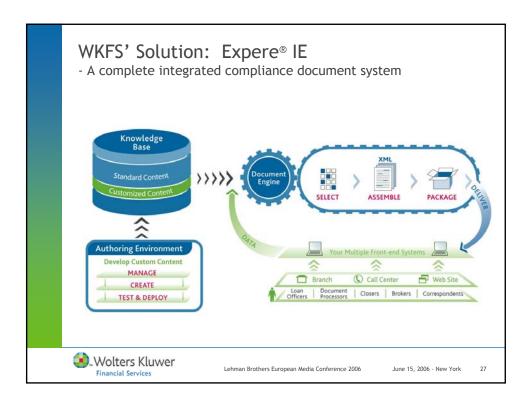


B: INTEGRATED COMPLIANCE Single Repository



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## Benefits of WKFS' Expere Solution

- Transforms how customers deal with compliance to grow their business
- Improve speed to market
  - Streamline workflow and respond faster to market opportunities
  - Expand to additional jurisdictions faster
- Reduce costs and increase efficiency
  - Single source maintenance
  - Simplification and automated compliance intelligence

- Reduce your compliance risk
  - Ensure continuously updated, warranted compliance content
  - Increased automation and consistency across organization
- Enhance customer experience
  - Customer-specific documentation
  - Consistent experience across all channels



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## Summary

- WKFS is well-positioned for future growth
- Delivered solid performance in 2005, on track to achieve improved organic growth in 2006
  - Good organic growth → Strong profitability
- Current business context of regulation and enforcement is attractive and key markets show transaction growth
  - Opportunities exist to move existing products into new markets and to grow share of professional services  $\,$
- Resources and ability to expand beyond current markets to further accelerate growth



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#### The Professional's First Choice

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# **Appendix**

Additional Expere® Integrated Enterprise Slides



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