

Lippincott® Blended Learning

In today's busy healthcare environment, clinical educators and nursing professional development specialists have a unique set of challenges. With a high nursing turnover rate and decreasing budgets, the challenges of developing accurate and relevant training programs to rapidly prepare clinicians in both general and specialized content is critical, now more than ever.

With a growing library of customizable, online lesson plans that support live instructor-led training, *Lippincott Blended Learning*:

- Features a flexible platform that can support a flipped classroom environment
- Was designed to encourage instructional scaffolding, allowing staff to build knowledge and progressively increase expertise over time

Lippincott Blended Learning, a comprehensive collection of evidence-based curriculum assets, was designed to support the rapid deployment of content on “need to know” information that gets staff quickly trained and moved onto productivity as soon as possible.

Lippincott Blended Learning included in the best-in-class *Lippincott Solutions* suite, was developed by Wolters Kluwer, the leading global content provider for practicing clinicians, Lippincott Solutions is currently used by over 3,000 leading U.S. hospitals.

Did You Know?

An estimated 17.5 percent of all newly-licensed RNs leave their first nursing job within the first year, and one in three (33.5%) leave within two years (Kovner 2014). Further, the demand for nurses in 2017 is the highest it's ever been with the U.S. Bureau of Labor Statistics reporting that employment for registered nurses (RNs) is expected to increase by 16% through 2024.



The *Lippincott Blended Learning* library includes 80-plus general nursing program topics on:

- Patient Care Delivery
- Quality and Safety
- Leadership and Professionalism, and management

With additional topics for Nursing Orientation on:

- Medical Surgical
- Critical Care
- Perioperative
- Obstetrics
- Emergency

In conjunction with the *Lippincott Solutions, Lippincott Blended Learning* maps to *Lippincott Procedures, Lippincott Advisor*, and *Lippincott Professional Development Collection*, supporting intentional curriculum design and reinforcing knowledge retention at all points.

“Lippincott Blended Learning is of value because it can be used anytime, not just for orientation.”

- Clinical Educator



Streamline, standardize, and more efficiently deploy your clinical education by maximizing your training resources.

To learn more about *Lippincott Blended Learning* visit lippincottsolutions.com/blendedlearning

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