



Do Your Customers Like Your Loan Origination Process?

They will when it's fast, easy and transparent.

With the right technology, everything falls into place.

It takes more than personal relationships and expertise to succeed in a massively competitive lending environment. You need airtight origination processes that keep you – and your customers – moving to the finish line, with absolute accuracy every step of the way.

You face a tall order to meet customer demands:

- Fast response
- High-touch, multi-channel connectivity (online, mobile, call, etc.)
- Quick visibility into where they are in the loan origination process
- Personalized, high-quality experiences
- Loans closed quickly and seamlessly

Meet those demands with Vanceo™ Mortgage. Learn more at WoltersKluwerFS.com/Vanceo

What's the solution?

You could use the support of a robust system that is incredibly intuitive, aligned to your institution's unique processes and smart enough to manage a myriad of compliance details, lightning fast with minimal resources.

There are plenty of loan origination solutions to choose from. The key is not to get distracted by bells and whistles – and instead focus on four characteristics essential to winning in a competitive market: Speed, Transparency, Compliance, Scalability.

Speed

Customers want to close loans quickly. Identify those processes that hold you back. Data collection & entry are huge time drains. Look for functionality that helps you prevent “lost in the shuffle” gaps and reworking that adds unnecessary delays and frustration for everyone.

Transparency

You want a smooth, end-to-end loan process. The trouble is, the average mortgage file size is 806 pages! That's a lot of detail for your team to track and eyeball throughout the process.

You need a system that not only allows for timely updates but also gives the customer visibility of the process across multiple channels. This keeps all parties engaged in – and able to respond to – every step.

Compliance

As regulators tighten their grasp on governance, managing compliance significantly increases operating costs – eating into your profitability. Not only that, the pace of change creates a need to be up-to-date fast, which can be difficult when presented with new and challenging regulations.

Scalability

Look for a system with reach. Connectivity to multiple parts of the enterprise, and room for growth. Consider scalability from multiple points of view: Efficiency, experience, and economy.

Bringing it all together: Introducing Vanceo™ Mortgage: A solution designed with the user in mind.

Vanceo™ Mortgage is an easy-to-use software that creates a highly intelligent and compliant end-to-end loan origination workflow. It's uniquely designed to isolate role-based tasks while enhancing visibility of the entire loan origination process. WoltersKluwerFS.com/Vanceo

¹ The Mortgage Reports, “How Much Do Mortgage Lenders Make On Your Mortgage Loan?” by Gina Pogol, 2016